

TREASURY | PAYMENTS | RISK | INNOVATION | CAREERS

TMANY'S

NEW YORK CASH EXCHANGE

A VIRTUAL CONFERENCE

2021

39
YEARS of
EXCELLENCE

JUNE 15-17, 2021

SPONSOR PROSPECTUS & CALL FOR SPEAKERS

WHO ATTENDS?

- Treasury, Finance, Accounting, FP&A, Accounts Payable, Accounts Receivable, Capital Markets, Investment and IT practitioners, as well as representatives from Leading Banks, Advisory and Consulting Firms, and Technology Providers
- 75% of practitioners are Managers, Directors, Assistant Treasurers, Treasurers and CFOs

TOGETHER VIRTUALLY AGAIN THIS YEAR!

- 3 days of compelling sessions on topics including: Treasury, Payments, Risk, Technology & Innovation.
- Professional & Personal Development to earn CTP, FP&A and CPE recertification and continuing education credits
- TMANY has become the leader in producing virtual treasury events in 2020 and 2021

Produced by

TMANY

www.tmany.org

TMANY'S NEW YORK CASH EXCHANGE 2021 SPONSORSHIPS

PLATINUM (FULL CONFERENCE)

- Mentions prior to and at end of every session all 3 days
- 55 complimentary passes for associates and customers
- Introduction of a session
- List of all NYCE registrants (Note: no emails/no phones)
- Logo and link on TMANY website's NYCE event page
- Logo and link in NYCE confirmation email
- Recognition in NYCE attendee promotion emails and social media campaign
- NYCE supplied social media banner for posting to sponsor's social media channels
- Limited to 10 sponsors
- \$6,995

GOLD (ONE DAY)

- Mentions prior to and at end of every session for 1 specific day
- 40 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Logo and link on TMANY website's NYCE event page
- Recognition in NYCE attendee promotion emails and social media campaign
- NYCE supplied social media banner for posting to sponsor's social media channels
- Limited to 6 sponsors (2 per day)
- \$4,995

RAFFLE OPTION FOR PLATINUM AND GOLD

- Sponsor to provide raffle gift to winner (via mail or email)
- Live spin of the wheel with all registered for that session – done at end of session
- Additional \$1,000 and 10 more complimentary passes

SILVER (1 SESSION)

- Mentions prior to and at end of 1 session (perhaps where they have a speaker or panelist)
- 30 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Logo and link on TMANY website's NYCE event page
- Recognition in NYCE attendee promotion emails and social media campaign
- NYCE supplied social media banner for posting to sponsor's social media channels
- Limited to 12 sponsors
- \$3,995

REGISTRATION SPONSOR

- 75 complimentary passes for associates and customers
- Sponsor logos on NYCE Registration Page and sponsorship mention in email confirmations
- List of all NYCE registrants (Note: no emails/no phones)
- Limited to 1 sponsor
- \$9,995

ANNUAL ZOOM WEBINAR CONFERENCE SPONSORSHIP

- 75 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Limited to 2 sponsors
- 12 Months of exposure with a minimum of 12 events
- \$9,995

KEYNOTE/GENERAL SESSION SPONSORSHIP

- 40 complimentary passes for associates and customers
- List of all conference registrants (Note: no emails/no phones)
- Introduce keynote
- Limited to 3 sponsors
- \$4,995

FRIENDS OF TMANY

- 15 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Logo and link on NYCE event page
- Recognition in NYCE attendee promotion emails and social media campaign
- NYCE supplied social media banner for posting to sponsor's socials
- \$1,995

TMANY MONTHLY WEBINAR SPONSORSHIP FOR THE YEAR

- 60 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Limited to 2 sponsors
- Minimum of 12 events over the next 12 months
- \$7,495

SURVEY SPONSOR

- 25 complimentary passes for associates and customers
- List of all NYCE registrants (Note: no emails/no phones)
- Limited to 2 sponsors
- \$2,995

For sponsorship cost and details, contact:

John Moriarty | E-Mail: Jmoriartyiv@outlook.com | 347-709-1530

VISIT OUR WEBSITE: www.tmany.org

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SPONSORSHIP COMMITMENT

INVOICE

We commit our participation in TMANY's New York Cash Exchange 2021 as follows:

Sponsorship: _____ Amount \$ _____

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

E-mail address _____ Website _____

Signature _____ Date _____

CANCELLATION Must be received in writing and will be subject to liquidation damages as follows:
Up to March 31, 2021 - 50% of total cost • After March 31, 2021 - 100% of total cost.

We prefer payments by ACH or wire transfer
Account Name: Treasury Management Association of NY
Bank Name: Bank United
Bank Address: 136 East 57th Street, New York, NY 10022
Bank ABA/RTN: 267090594
Account Number: 9855158581

Contact us about paying by Credit Card. Note: We charge a 3.75% processing fee for card transactions.

Tax ID 13-3164636
Non-Profit Corporation
Download W-9 [here](#)

If paying by check,
make payable and mail to:
TMANY
5A Midway Drive
Bethel, CT 06801

For information contact:
John Moriarty
E-Mail: Jmoriartyiv@outlook.com
347-709-1530

Payment date will determine the "first come, first served" basis for sponsorships.

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TMANY's New York Cash Exchange 2021 Call for Speakers!

EVENT OVERVIEW

TMANY is very excited for our 39th annual New York Cash Exchange event. Just as in 2020, the 2021 event will be a virtual event. The 2021 edition will take place on June 15-17, 2021. Speaker proposals are due by **March 31, 2021**. The virtual event is currently planned to be produced on TMANY's Zoom Webinar platform. TMANY reserves the right to change the ultimate platform to be used. We hope to return to an in-person or more likely a hybrid event in 2022.

WHAT WE'RE LOOKING FOR

TMANY is looking for a wide variety of topics and presentation for this year's event. Focus on emerging topics in treasury, payments, risk, technology and innovation, as well as professional and personal development to earn CTP, FP&A and CPE recertification and continuing education credits. Preference is given

to sessions with pre-determined speakers, cutting edge content and delivery, practitioner speakers/panelists providing case studies, takeaways and widely diverse and inclusive sets of speakers. We are open to new presentation formats and topics.

HOW TO SUBMIT YOUR PROPOSAL

This year, the process will be handled with the completion of our online form. You may access that here:

<http://tiny.cc/nyce21-speaker-proposal>

DUE BY

Please make all submissions by **March 31, 2021**

QUESTIONS

If you have questions about completing this form, a possible proposal or the event, please contact us at nyce@tmany.org.



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