Bring the Drama: iMovie Trailers for the iPad

Please don't update your iPad during this session!

If you update your iPad, your device will be locked up until the update is complete.

Presentation:

tiny.cc/trailers (PDF)

Bring the Drama: iMovie Trailers for the iPad

THIS SESSION COVERS:

iMovie Trailers

- Choose one from a selection of trailer styles.
- Drag-and-drop to add your content.
- Easy way to get yourself (or your students) started with iMovie.

This presentation was created with a free template from:
www.slidescarnival.com/

GREETINGS!

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iMovie Trailers

Let’s start by making a splash!

TRAILERS GRAB OUR ATTENTION

"You're gonna need a bigger boat."

"This…is…Sparta!"

"It's a lovely day!"

"Put on a happy face."

TRAILERS GRAB OUR ATTENTION

"You're gonna need a bigger boat."

Jaws (1975)

"This...is...Sparta!"

300 (2006)

"It's a lovely day!"

Mad Max: Fury Road (2015)

"Put on a happy face."

Joker (2019)

LET'S LOOK AT AN EXAMPLE

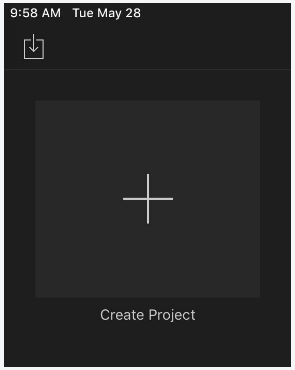
YOU'LL NEED:

- One or more *short* videos on your iPad*
- Photos on your iPad, perhaps including a few stock photos
- Some good ideas!

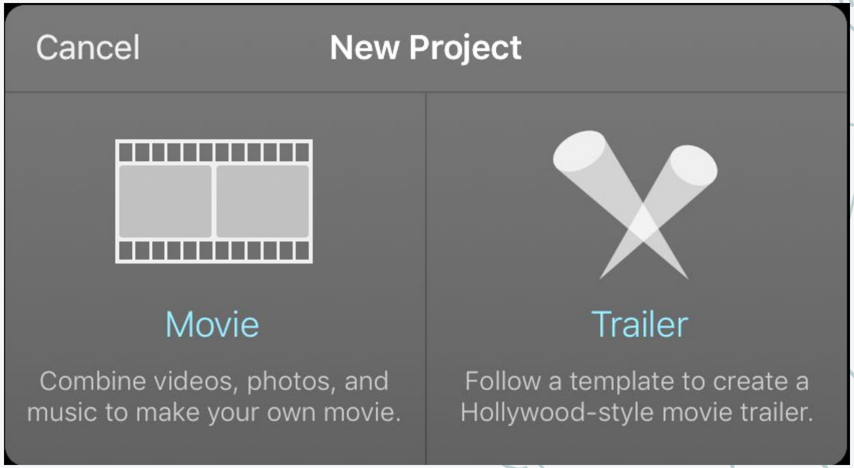
* Videos can be optional. You can make a good trailer with only still photos.

TRAILERS: GETTING STARTED

1. Create a Project.


9:58 AM Tue May 28
Create Project

2. Choose Trailer.


Cancel
New Project
Movie

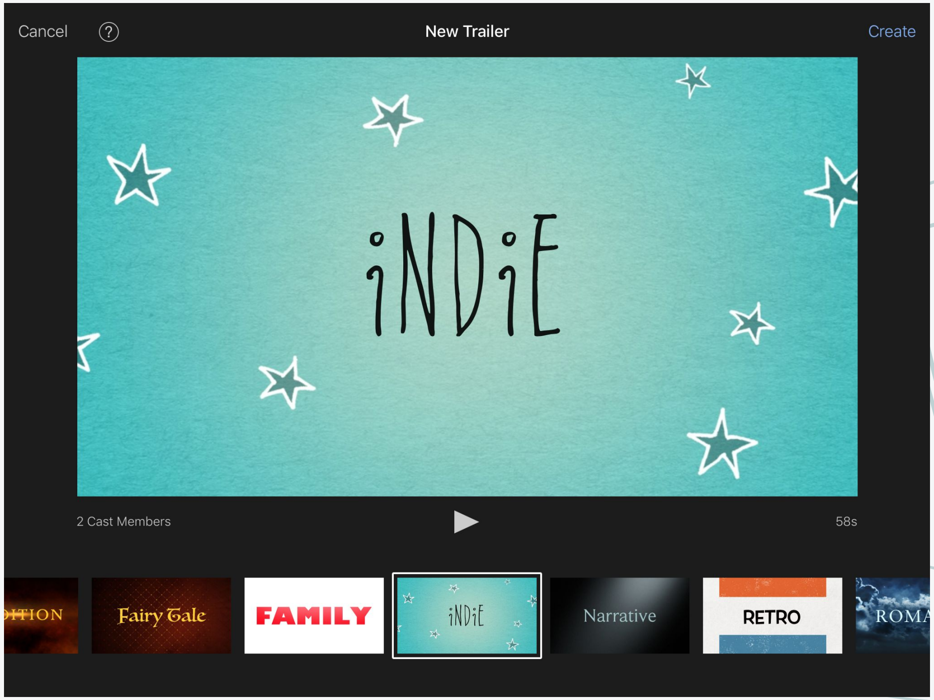
Combine videos, photos, and music to make your own movie.

Trailer

Follow a template to create a Hollywood-style movie trailer.

CHOOSE A TRAILER TEMPLATE

1. Preview the trailer templates.
    a. Pay attention to the **duration** of the trailer, shown in the lower right.
    b. Watch the trailer by tapping the **Play button.**

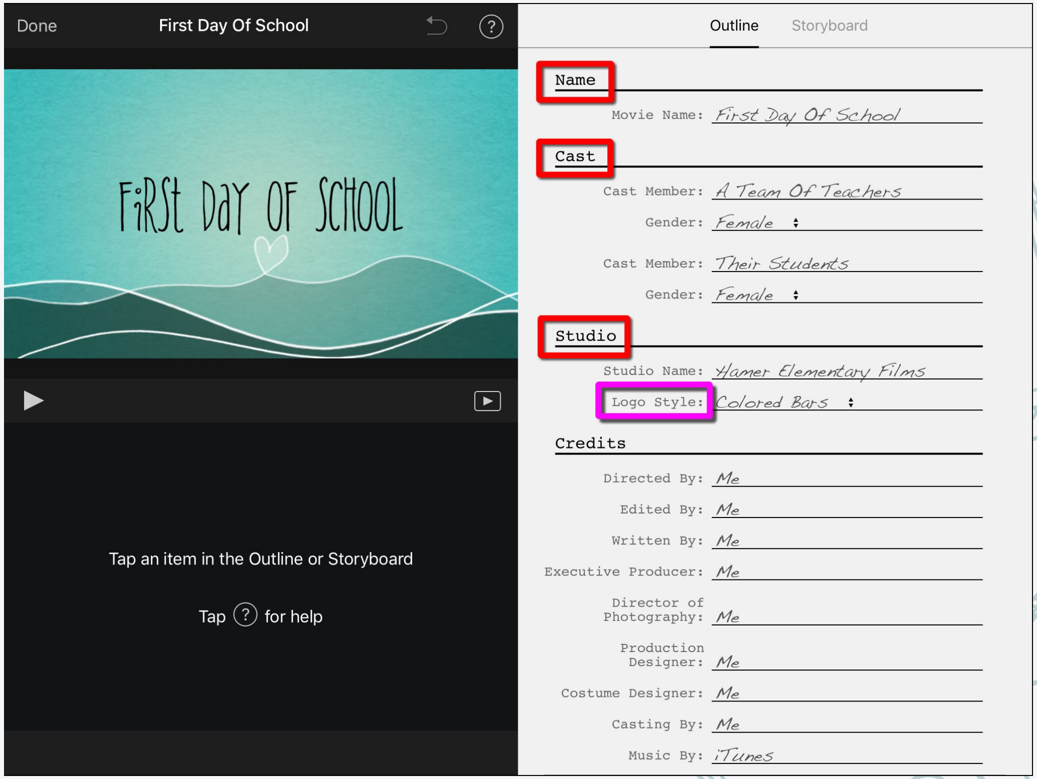

Cancel
?
New Trailer
Create
iNDiE
2 Cast Members
58s
ITION
Fairy Tale
FAMILY
iNDiE
Narrative
RETRO
ROMA

2. In the *upper right*, tap **Create** to choose the template and get started.

TRAILERS: OUTLINE

Fill in the blanks under:

- **Name** – Film name
- **Cast** – You don’t have to follow the rules: ***Be creative!***
- **Studio** – School name, department name, whatever. Choose a **Logo Style**.
- **Credits** – Complete if you have time



Tap an item in the Outline or Storyboard

Tap ? for help

Name

Movie Name: First Day Of School

Cast

Cast Member: A Team Of Teachers
Gender: Female
Cast Member: Their Students
Gender: Female

Studio

Studio Name: Hamer Elementary Films
Logo Style: Colored Bars

Credits

Directed By: Me
Edited By: Me
Written By: Me
Executive Producer: Me
Director of Photography: Me
Production Designer: Me
Costume Designer: Me
Casting By: Me
Music By: iTunes

TRAILERS: STORYBOARD I

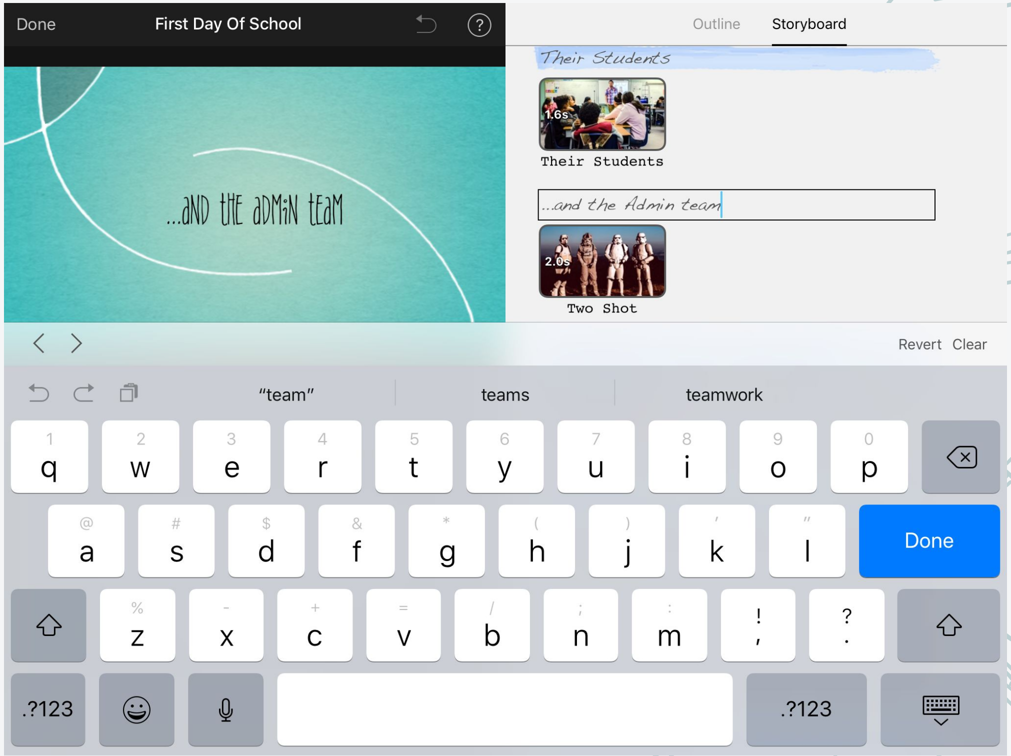
Edit the titles in the storyboard:

Each storyboard title is highlighted in blue. This text *does* appear in the finished trailer. Use the titles to help tell your story:

1. Tap a **title** and use the keyboard to edit the text.

   A preview will show your text as your type.

2. Tap the **Done** button to close the keyboard and complete the edit.



Their Students

...and the Admin team

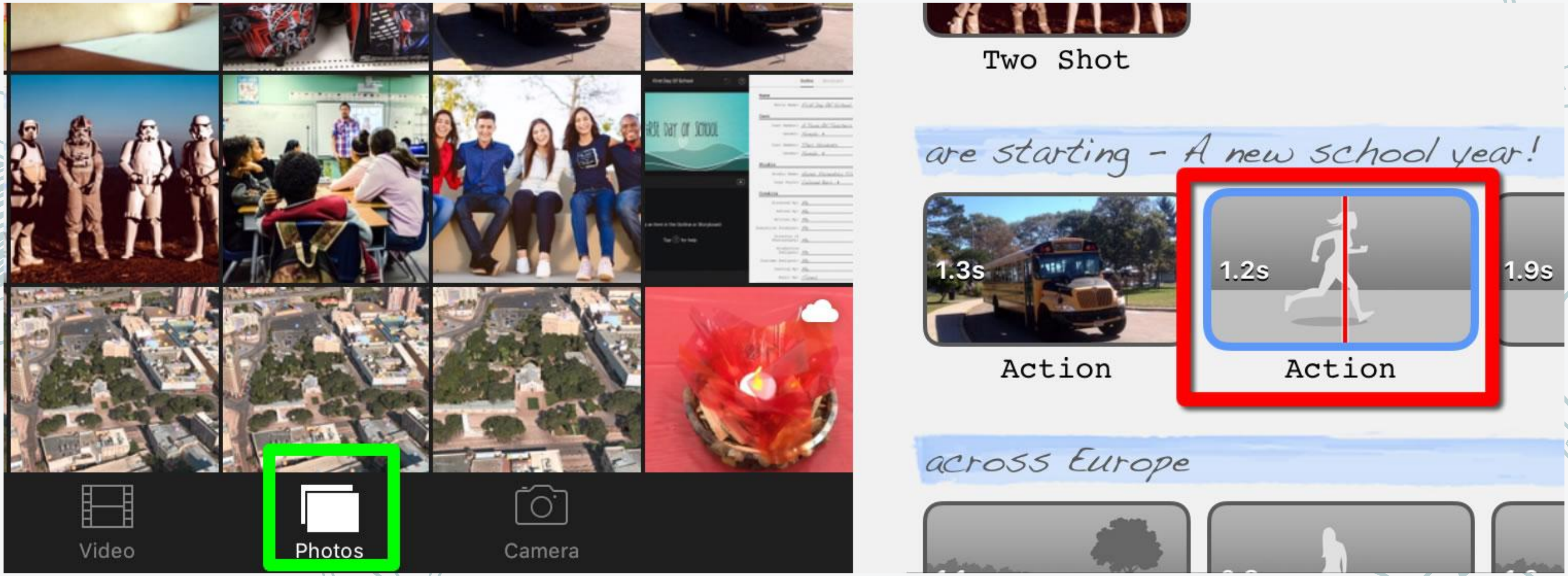
...aND tHE aDMiN tEaM

Done
First Day Of School
Outline
Storyboard
1.6s
Their Students
2.0s
Two Shot
Revert
Clear
"team"
teams
teamwork
Done
.?123

TRAILERS: STORYBOARD II

Insert pictures from your iPad into the storyboard:

1. On the *right side*, select a **placeholder** (red outline).
2. At the *bottom left*, choose **Photos** (green outline).
3. Find and **tap an image**. It will “move” into the storyboard and replace the placeholder.


Video
Photos
Camera
Two Shot
are starting - A new school year!
1.3s
1.2s
1.9s
Action
Action
across Europe

STOCK PHOTOS!

- Stock photos are generic images that you can use to set a mood or convey an idea.
- Sources for stock photos
    - unsplash.com
    - morguefile.com

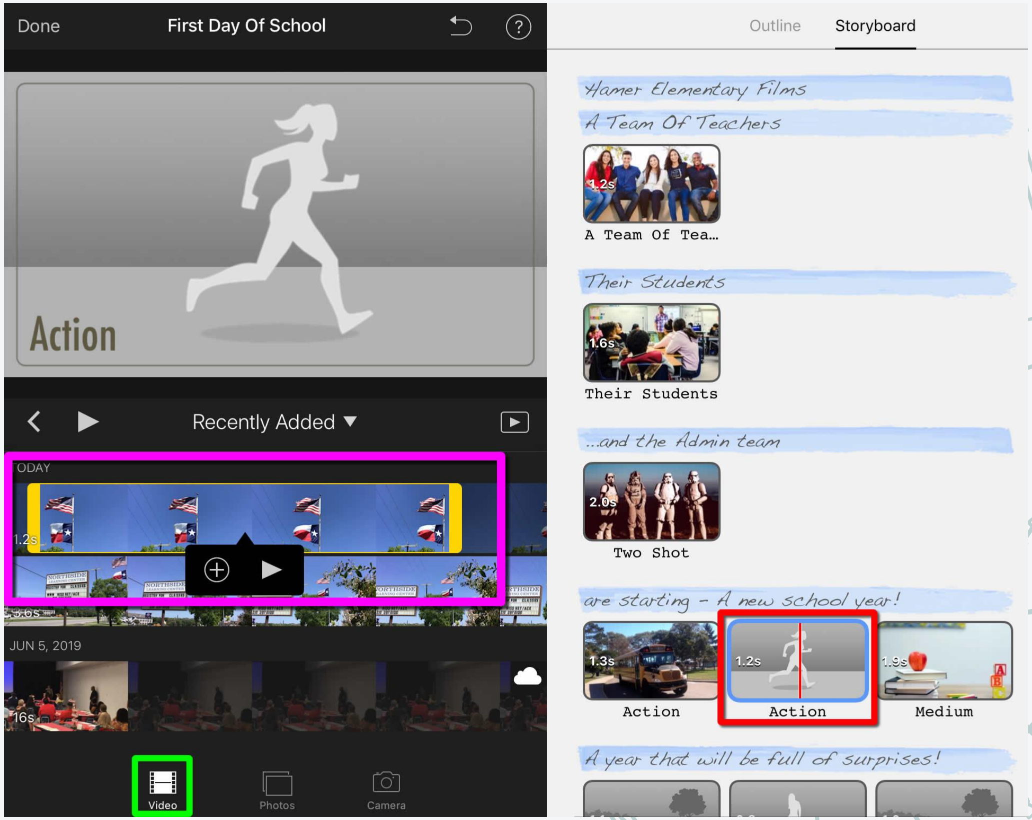
THE KEN BURNS EFFECT

- iMovie uses the Ken Burns Effect to add a sense of motion to still photos.
- You can turn it on or off to achieve the visual impact that you desire.

TRAILERS: STORYBOARD III

Insert videos from your iPad into the storyboard:

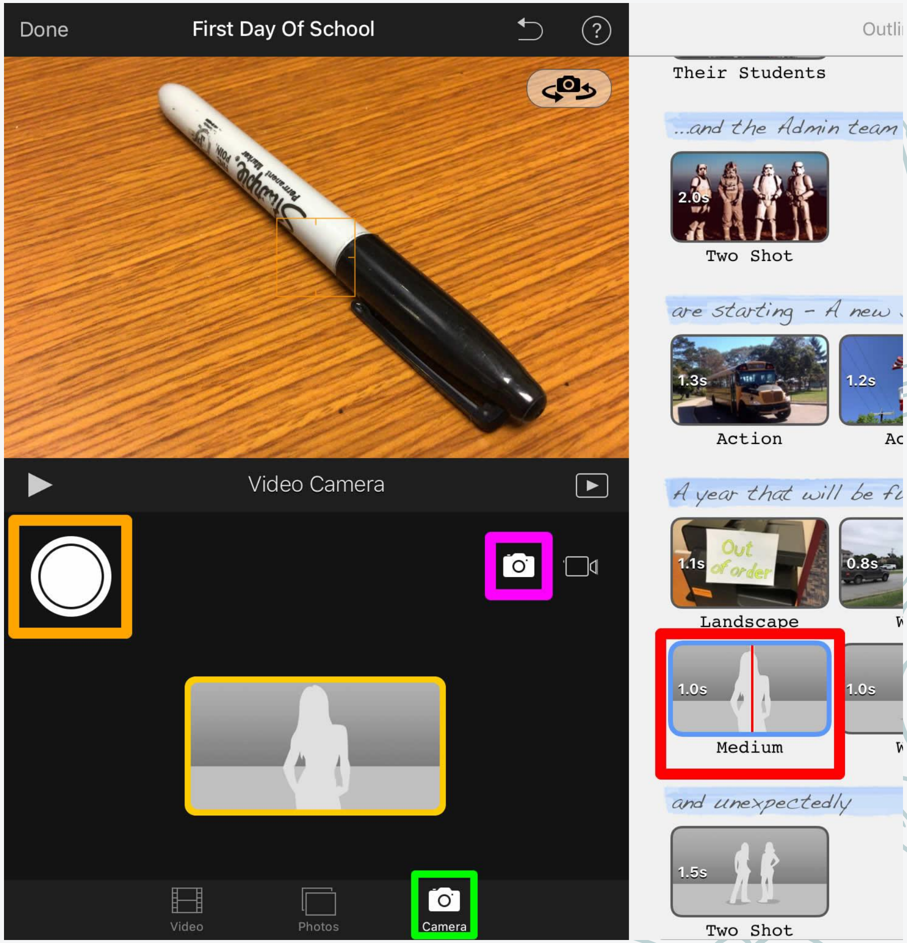
1. On the *right side*, select a **placeholder** (red outline).
2. At the *bottom left*, choose **Video** (green outline).
3. Find and **tap a video**. A box will appear on the video (pink outline), showing the duration of its place in the storyboard.
4. Use the **yellow handles** to select the part of the clip to insert. The **Play button** lets you preview.
5. Tap the **Plus sign** to insert the video clip.


Done
First Day Of School
?
Outline
Storyboard
Action
Recently Added ▼
ODAY
1.2s
JUN 5, 2019
16s
Video
Photos
Camera
Hamer Elementary Films
A Team Of Teachers
1.2s
A Team Of Tea…
Their Students
1.6s
Their Students
...and the Admin team
2.0s
Two Shot
are starting - A new school year!
1.3s
Action
1.2s
Action
1.9s
Medium
A year that will be full of surprises!

TRAILERS: STORYBOARD IV

Insert photos using the camera:

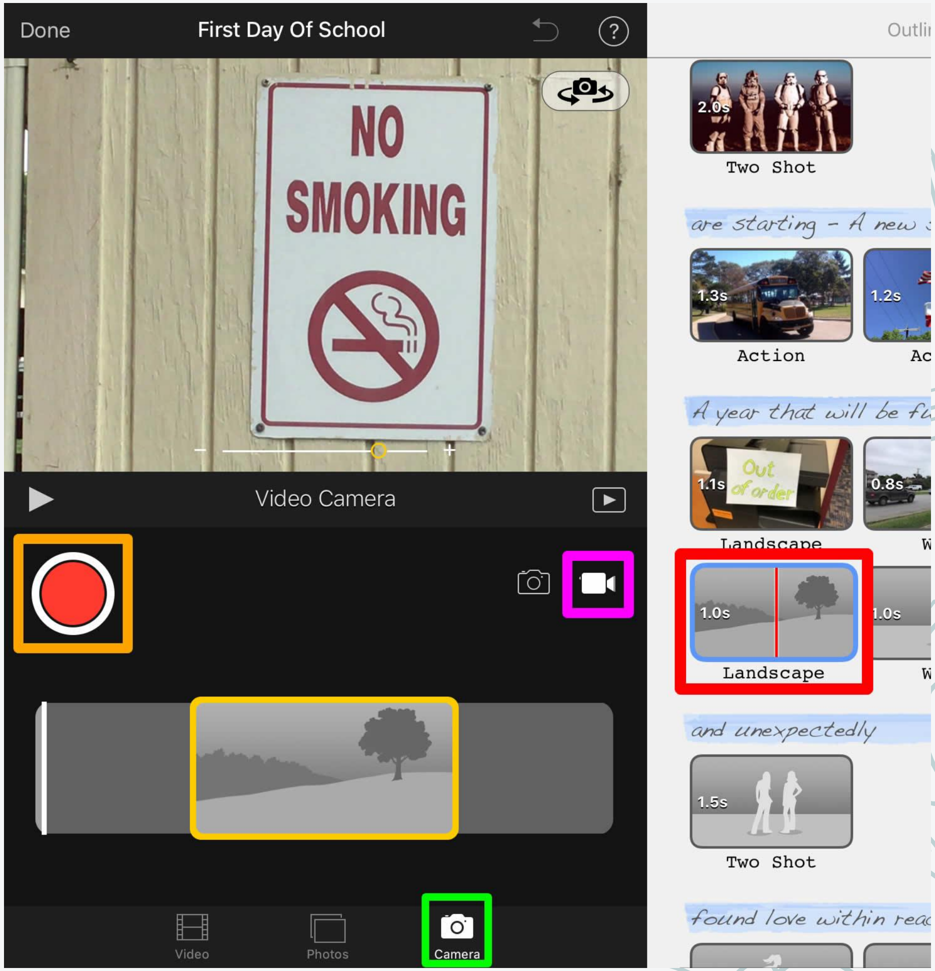
1. On the *right side*, select a **placeholder** (red outline).
2. At the *bottom left*, choose **Camera** (green outline).
3. *Below the preview screen*, select **Camera icon** (pink outline).
4. Tap the large white button (orange outline) to take the picture. Photo will appear in the storyboard.


Done
First Day Of School
Outli
Their Students
...and the Admin team
2.0s
Two Shot
are starting - A new
1.3s
1.2s
Action
Ac
A year that will be fu
Out of order
1.1s
0.8s
Landscape
W
1.0s
1.0s
Medium
W
and unexpectedly
1.5s
Two Shot
Video Camera
Video
Photos
Camera

TRAILERS: STORYBOARD V

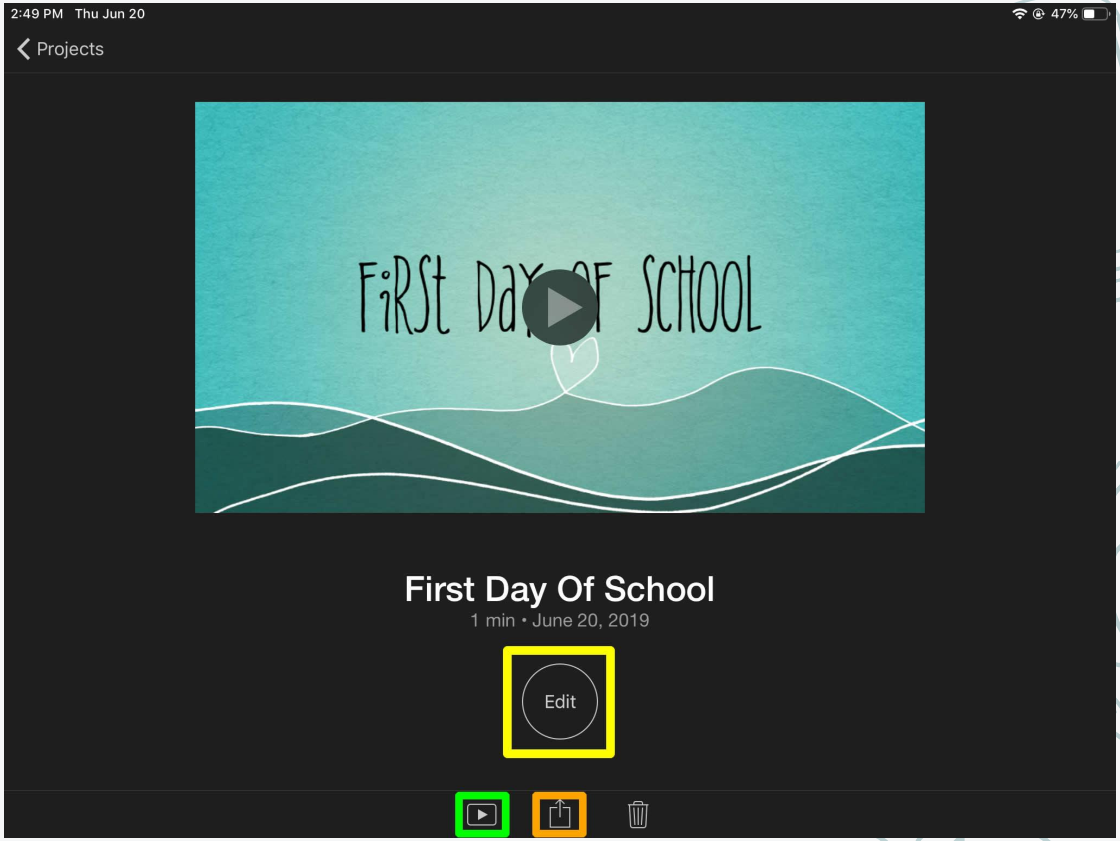
Insert video using the camera:

1. On the *right side*, select a **placeholder** (red outline).
2. At the *bottom left*, choose **Camera** (green outline).
3. *Below the preview screen*, select **Video camera icon** (pink outline).
4. Tap the **large red button** (orange outline) to shoot the video. Video will appear in the storyboard after recording.


Done
First Day Of School
Outli
NO SMOKING
2.0s
Two Shot
are starting - A new
1.3s
1.2s
Action
Ac
A year that will be fu
Out of order
1.1s
0.8s
Landscape
W
Video Camera
1.0s
1.0s
Landscape
W
and unexpectedly
1.5s
Two Shot
found love within rea
Video
Photos
Camera

Finishing Your Trailer

1. In the *upper left corner*, tap **Done**.
2. To preview your new video tap the **Play button** in the middle of the screen or the **small Play button** (green outline) at the bottom of screen
3. To make changes, tap the **large Edit button** (yellow outline).
4. To save and/or share, tap the **Share button** (orange outline).


2:49 PM Thu Jun 20
47%
Projects
FiRSt Day of SCHOOL
Edit

First Day Of School

1 min • June 20, 2019

2.

IMOVIE

Do it your way!

I did it my way

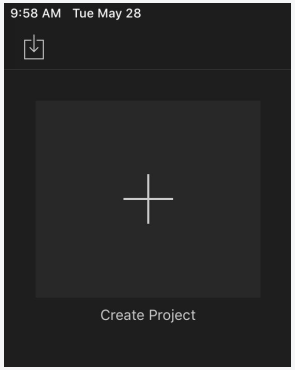
YOU'LL NEED:

- One or more ***short*** videos on your iPad*
- Still photos on your iPad, perhaps including a few stock photos
- Don't worry about music: it's included in iMovie.
- Some good ideas!

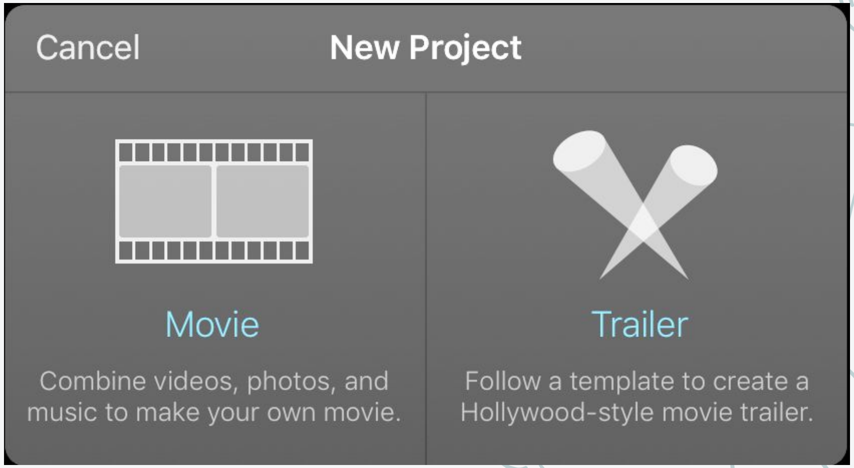
* Videos can be optional. You can make a simple movie with only still photos.

IMOVIE: GETTING STARTED

1. Create a Project.


9:58 AM Tue May 28
Create Project

2. Choose Movie.


Cancel
New Project
Movie
Trailer

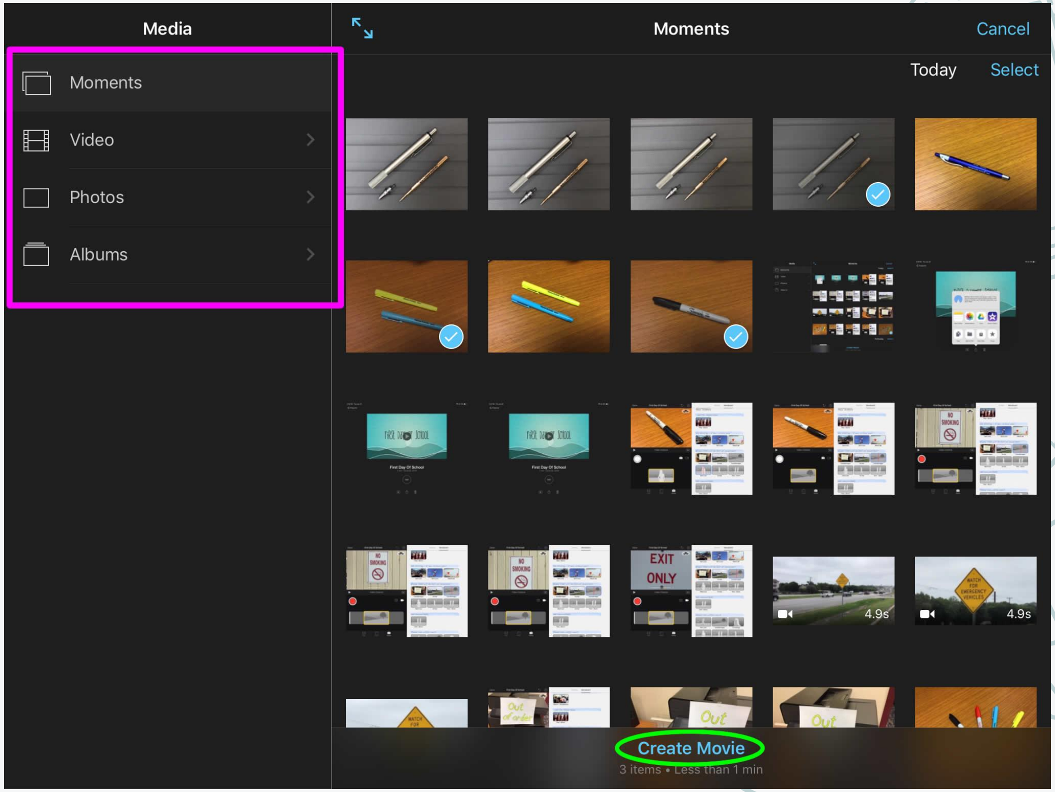
Combine videos, photos, and music to make your own movie.

Follow a template to create a Hollywood-style movie trailer.

GATHER YOUR IMAGES AND VIDEOS

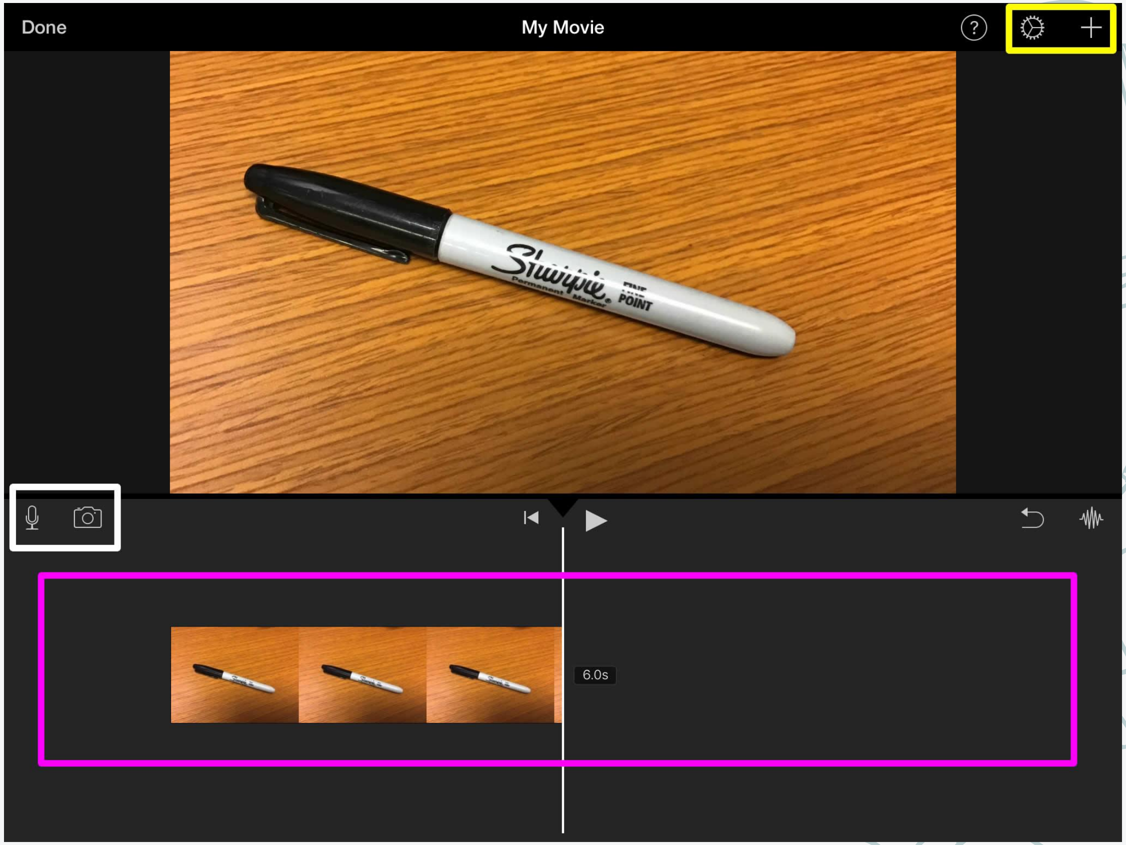
1. Choose one or more files by tapping the thumbnail image(s). A check mark in a blue circle will appear in the corner of every selected file.

1. You can use the menu on the left (pink outline)to find and choose more files.
2. In *bottom center*, tap **Create Movie** (green oval).


Media
Moments
Video
Photos
Albums
Moments
Cancel
Today
Select
4.9s
4.9s
Create Movie
3 items • Less than 1 min

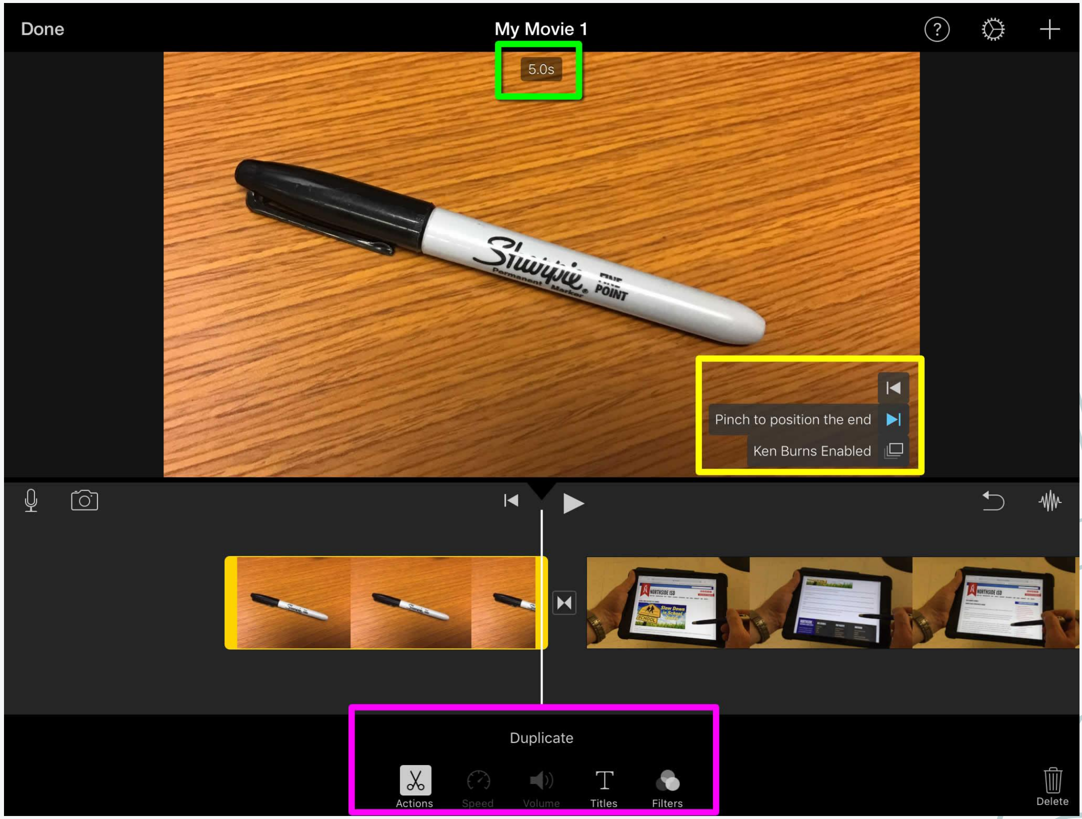
Editing Your Movie

- In the *upper right* (yellow rectangle), the **Media button** (plus sign) is used to add photos or video, and the **Project Settings button** (gear) can add filters or themes.
- On the *left side* (white rectangle), tap the **microphone icon** to record narration, and tap the **camera icon** to take a photo or to record video.
- In the *timeline* (pink rectangle), tap a **photo** or **video** to move it or edit it.



EDITING IMAGES IN THE TIMELINE

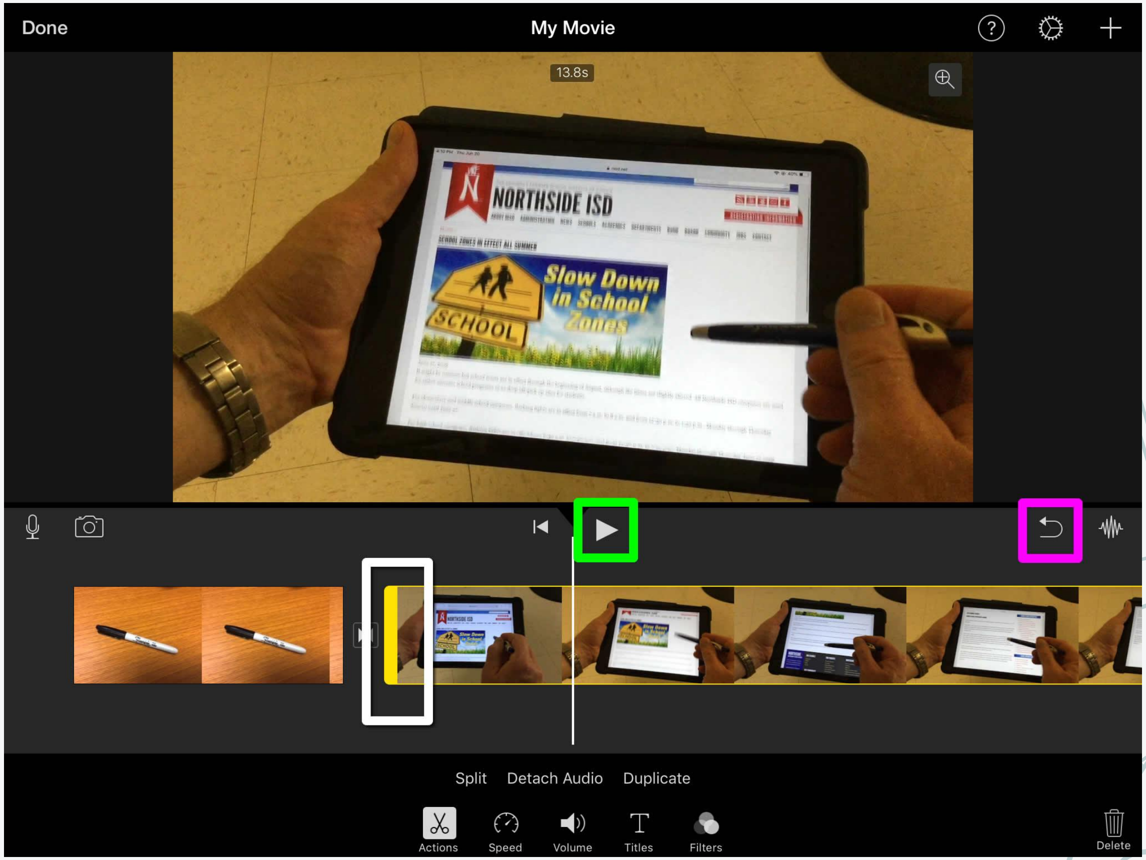
- In the *lower-right of the preview* (yellow rectangle), turn “Ken Burns” effect on or off and set its start and end points.
- *Above the preview* (green rectangle), the duration of your image is displayed. Adjust it with the yellow handles in the timeline.


Done
My Movie 1
5.0s
Pinch to position the end
Ken Burns Enabled
Duplicate
Actions
Speed
Volume
Titles
Filters
Delete

- Tap the image *in the timeline* to see tools and filters displayed below (pink rectangle).

EDITING VIDEOS IN THE TIMELINE

1. *In the timeline*, **tap the video** you want to edit.
2. Tap the **Play button** (green square) to preview the video.
3. Use the yellow "handles" to crop any unwanted content from either end of the video element. Watch the preview as you crop the video.
4. Preview to confirm that your edits were what you wanted. Use the **Undo button** (pink square) if needed.

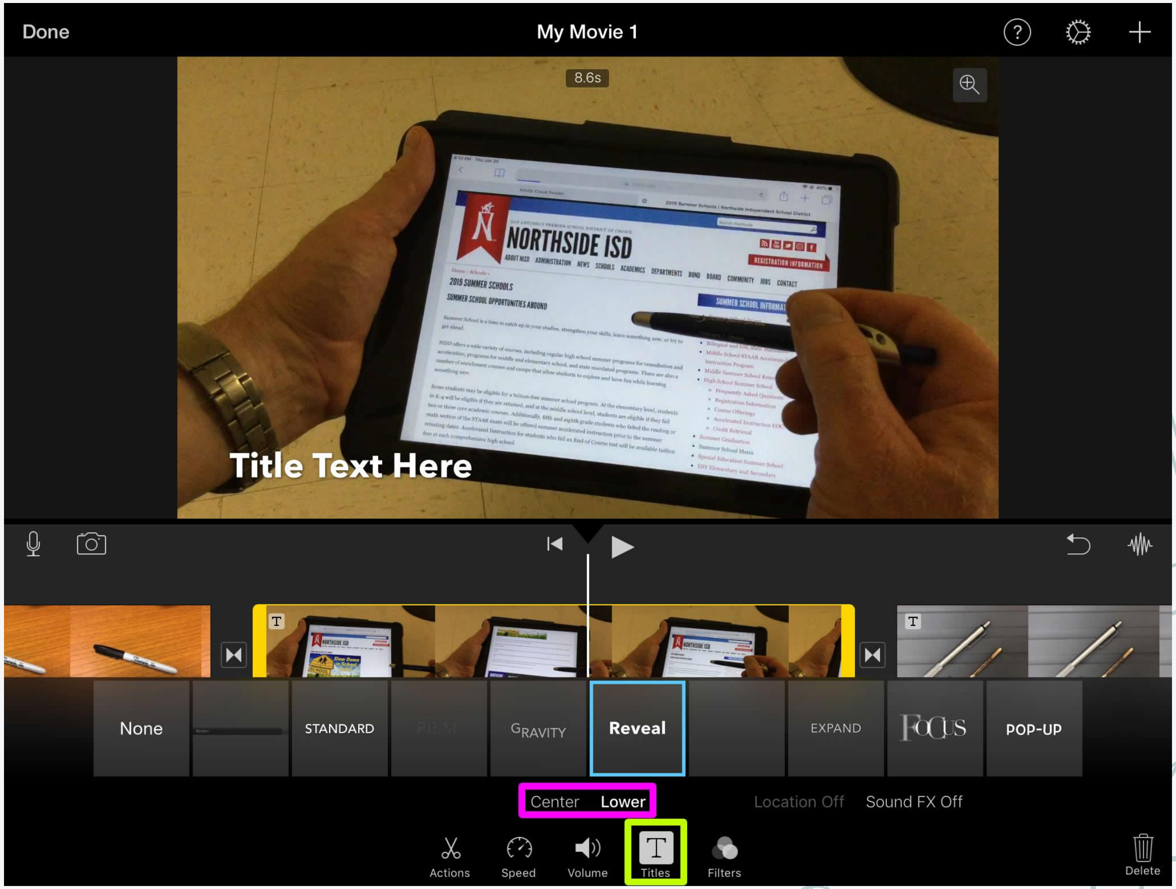

Done
My Movie
13.8s
Split
Detach Audio
Duplicate
Actions
Speed
Volume
Titles
Filters
Delete

CHANGE IT UP!

1. To change the order of elements in the timeline, tap and hold the element you want to move.

2. “Drag and drop” the picture or video to its new location in the timeline.

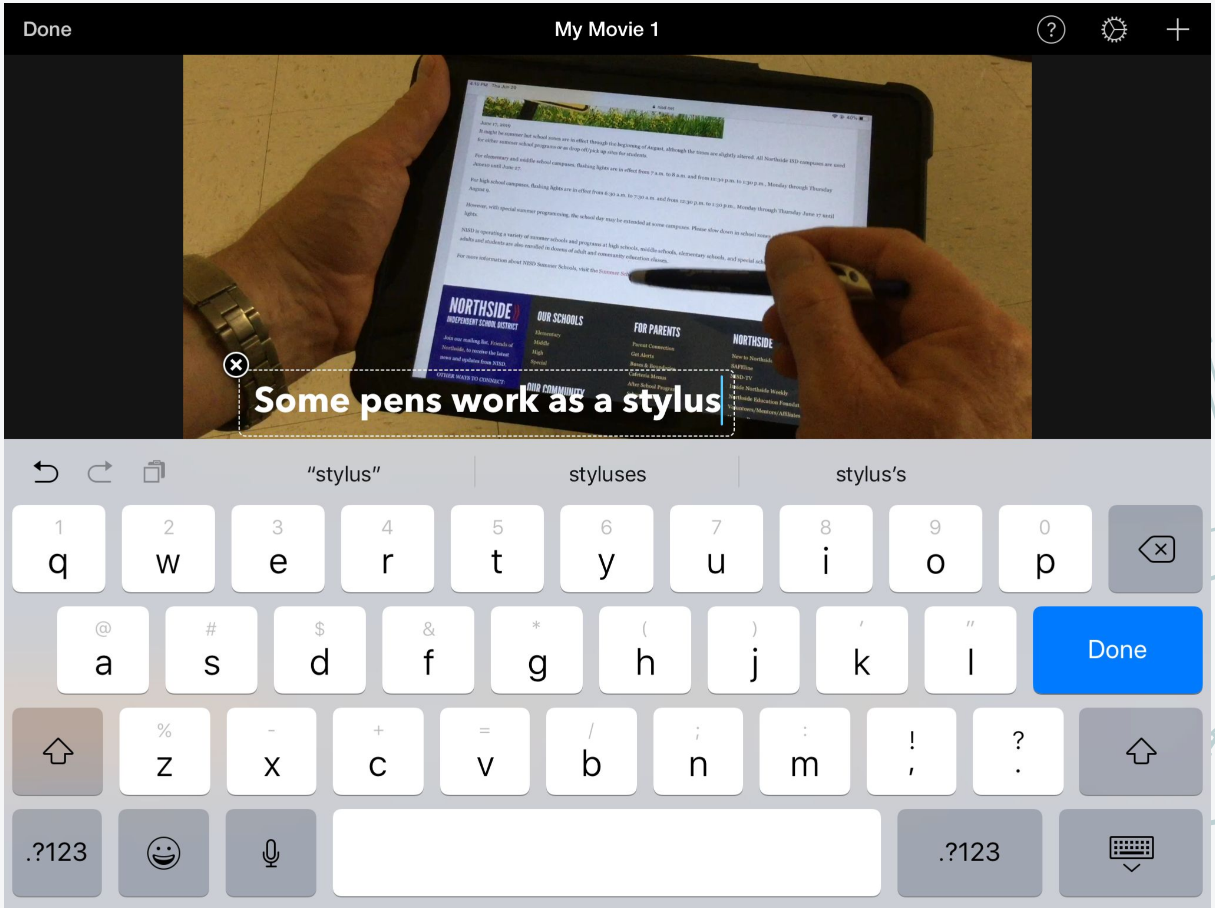
ADDING TEXT TO AN IMAGE OR VIDEO


Done
My Movie 1
8.6s
Title Text Here
None
STANDARD
GRAVITY
Reveal
EXPAND
FOCUS
POP-UP
Center
Lower
Location Off
Sound FX Off
Actions
Speed
Volume
Titles
Filters
Delete

1. *In the timeline*, select the element where you want to add text.
2. At the *bottom of the screen*, tap the **Text tool** (yellow square).
3. **Select the text** you want to add. Each has its own font and effect. A placeholder will appear in the preview.
4. Select the **text position** (pink rectangle).

ADDING TEXT, II

1. *In the preview*, tap the text to open the keyboard.
2. Type in your text.
3. Tap **Done**.



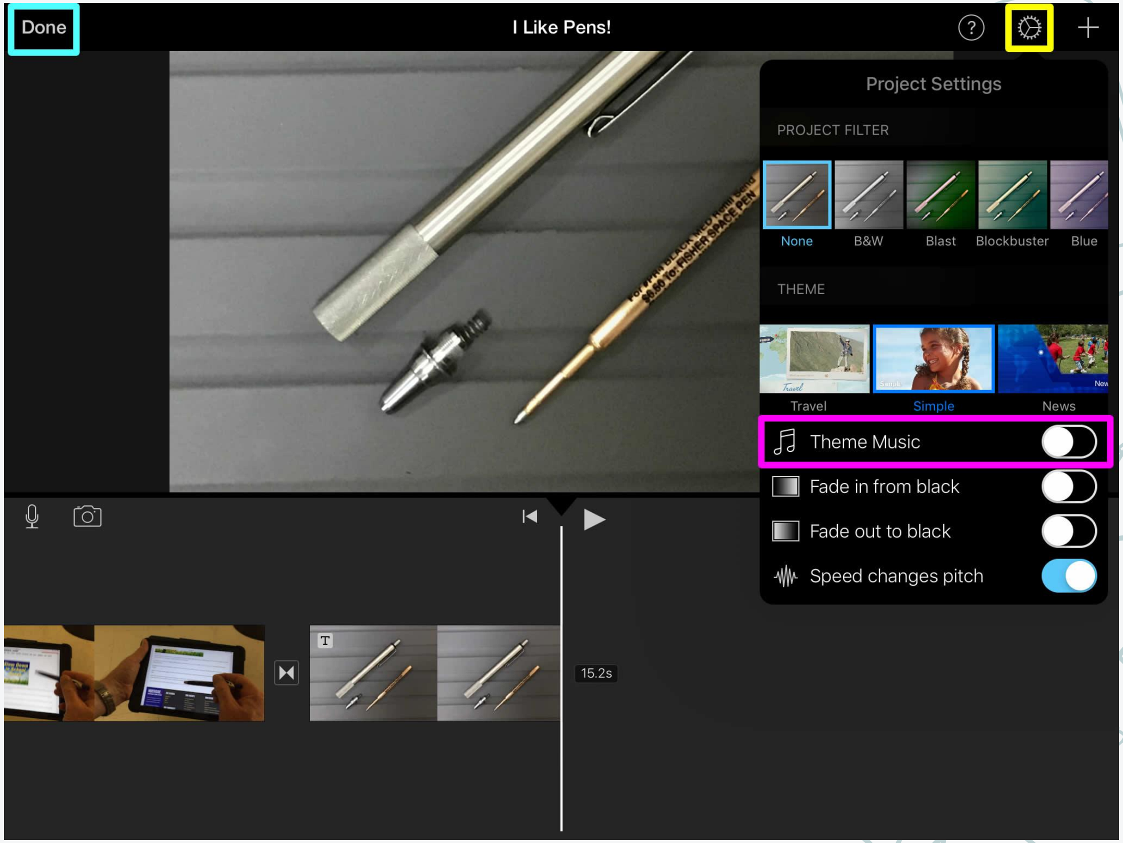
Done
My Movie 1
Some pens work as a stylus
"stylus"
styluses
stylus's
Done
.?123

FINISHING UP

1. *In the upper right*, tap the Settings button (yellow square).

2. Add **Themes**, **Filters**, Or a **Soundtrack**, if desired.

3. *In the upper left*, tap **Done** when finished.


Done
I Like Pens!
Project Settings
PROJECT FILTER
None
B&W
Blast
Blockbuster
Blue
THEME
Travel
Simple
News
15.2s

Theme Music ○
Fade in from black ○
Fade out to black ○
Speed changes pitch ●

CREDITS

Special thanks to all the people who made and released these awesome resources for free:

- Presentation template by SlidesCarnival
- Photographs by Unsplash and Morguefile
- Free photo editing was done with Pixlr Editor
- Find this slideshow at: tiny.cc/trailers