

CREATIVE LEADERSHIP REBOOT

In order to be most effective, each of us as creative leaders need to stop and think objectively about who we are, who we are leading, and what we are doing to reach our goals. From time to time it's essential to go one step further, to hit the reboot button, make changes and start over.

WHAT IS CREATIVE LEADERSHIP?



“Creative Leadership is the process of creatively inspiring other creative individuals to join with you on a journey to a specific destination.”



In this context, our definition of a creative, is anyone who acknowledges they are made in the image of a creator God and who chooses to live their life reflecting his character and call.



“For we are God’s handiwork (“poiema”) created in Christ Jesus to do good works, which God prepared in advance for us to do.”
Ephesians 2:10 NIV

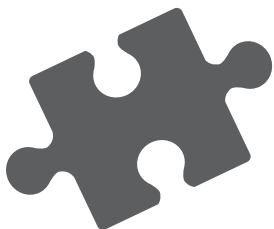
SUCCESS VS EFFECTIVENESS



Reboot your view of success...

Sometimes we can slip into poor thinking when it comes to success. Reboot this area by concentrating on being effective rather than successful, and you'll find you're likely to get both!

IT'S PUZZLING WORK!



Reboot your view of what it takes...

Leading others is not simple or easy. It's complicated and dynamic. Like a puzzle, we need to have all the pieces to make the picture perfect. But the reality is, we're never going to have all of the pieces, all of the time... and that's okay!

REMEMBER, IT'S A JOURNEY.



Reboot your view of timing...

Things change, people leave, and there are good days and bad days... but life goes on and the role of creative leadership continues. If we reboot our thinking, so we realise that leadership is a journey, then we'll have what it takes to persevere when the tough times come.

THE SEVEN ESSENTIAL QUESTION FOR EFFECTIVE CREATIVE LEADERSHIP



WHO ARE YOU?

What innate character traits do you possess?

To lead with authenticity;

- Take a bunch of personality tests.
- Decide to be comfortable with who you are.
- Play to your strengths.



HOW DO YOU THINK?

What is your leadership philosophy?

Effective leaders tend to work with people, not only make demands on people.

- Know your style
- Flex where needed.
- Make changes where necessary.



WHAT ARE YOU ABOUT?

Do you care first for people or tasks?

Good leadership is about both people and task;

- Know your people.
- Know the tasks.
- Know which people can do which tasks.



WHAT CAN YOU DO?

Do you have the needed leadership skills?

Leadership takes skill & skill needs developing.

- Assess which skills you have already learn't.
- Acknowledge those you need to develop.
- Activate a plan to grow in these areas.



WHAT CAN YOU IMAGINE?

Are you a visionary, or imaginary leader?

To use imagination to your advantage;

- Imagine what the future could look like.
- Paint that picture in your communication.
- Take action based on that picture.



WHERE DO YOU LIVE?

Have you created, or accepted your culture?

To develop an intentional culture;

- Decide Roles & Goals.
- Establish Do's & Don'ts.
- Encourage a “we” not “me” environment.
- Set, don't accept, the standards.



HOW DO YOU REACT?

How do you respond to conflict as it arises?

To lead when conflict arises;

- Define the real issue.
- Divide it into small agreeable actions.
- Dignify everyone involved, at all times.